



SPONSORSHIP & EXHIBITOR PROSPECTUS

Perth, 24 October | Melbourne, 31 October

About ReadyTech

ReadyTech (ASX:RDY) exists to help communities thrive.

From education and workforce management to local communities, government, justice systems and beyond, we create awesome technology that helps our customers navigate complexity, while also delivering meaningful outcomes.

We know society continually needs innovative solutions to solve new and emerging challenges. And we also know technology alone is not enough. That's why we've never lost sight of the power of a people-centric approach. We remember where we came from. And we're ready to expand that deep market expertise to wherever the world needs us next.

Event Details

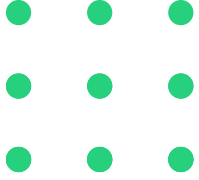
Join us at [iNNOVATE 2024](#), where we delve into immersive and engaging experiences that amplify this year's theme of 'Experience It'.

iNNOVATE is a ReadyTech hosted event, for its government customers and prospects. This event serves as a platform to explore innovative strategies, share insights, and connect with industry leaders passionate about driving positive change.

This will be hosted in Melbourne and Perth, bringing together thought leaders, innovators, presenters and professionals from across the government sector.

Why Sponsor and attend?

- **Visibility:** Gain exposure to a targeted audience of 300+ local government professionals from leading councils across the country. This is your opportunity to showcase your expertise and solutions.
 - **Influence:** Position your brand as a leader in innovation and customer-centricity within the local government sector.
 - **Networking Opportunities:** Engage directly with key decision-makers and influencers, forging connections.
 - **Lead Generation:** Access a pool of potential clients and collaborators, fostering new business relationships that can lead to future partnerships and growth opportunities.
 - **Promotion:** As a valued sponsor, your organisation will be featured in our communications and social media platforms, reaching thousands of engaged professionals and stakeholders.
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Sponsorship Opportunities

Speaking Opportunity Sponsor | \$15,000 per event (Limited to 1 per event)

Includes:

- 15-minute speaking slot during the conference
- Promotion on the event website and in pre-marketing materials
- 2 x delegate passes to the conference
- Option to supply 1 x merchandise item and 1 x brochure for delegate satchels



Networking Event Named Sponsor | \$7,000 per event (Limited to 1 per event)

Includes:

- Naming rights and sponsorship of 2-hour networking drinks post-event
- 5-minute speaking address at the kick-off of networking drinks
- Promotion on the event website and in pre-marketing materials
- 2 x delegate passes to the conference
- Option to supply 1 x merchandise item and 1 x brochure for delegate satchels



Coffee Cart Sponsor | \$4,500 per event (Limited to 1 per event)

Includes:

- Branding of the coffee cart
- Opportunity to supply branded coffee cups (sponsor to supply)
- Promote your company on the event website
- Featured in pre-marketing materials
- 2 x delegate passes to the conference
- Option to supply 1 x merchandise item and 1 x brochure for delegate satchels



Exhibitor Stand | \$3,000 per event (Limited to 1 per event)

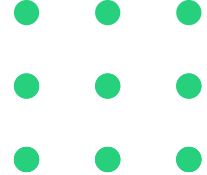
Includes:

- An experiential expo booth
- Promotion on the event website and in pre-marketing materials
- 2 x delegate passes to the conference
- Option to supply 1 x merchandise item and 1 x brochure for delegate satchels



Note: Exhibitor stands should provide an engaging 'experience' and activity, rather than a traditional trade stand. More information about the requirements available upon enquiry of sponsorship.





Application Close Date

Monday, 16 September 2024.

Logos and Sponsorship Information

Please provide your logos and sponsorship information for promotional purposes promptly upon sponsorship confirmation from ReadyTech.

Sponsorship Payment

Payment is due within 30 days upon receipt of invoice from ReadyTech.

Register your interest and contact us

Don't miss out on this unique opportunity to showcase your brand at [iNNOVATE 2024](#) - Experience It. To register your interest and learn more please email us at:

 marketing@gj.readytech.io

